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images available upon request

## **THE ANN ARBOR ART CENTER (A2AC) LAUNCHES THEIR A2AC ALLEYS INITIATIVE WITH A CALL FOR PROPOSALS**

- **The A2AC continues their *Art in Public* program, responsible for last year's *A2AC Murals* initiative, with a public art, architecture, and design exhibit entitled *A2AC Alleys***
- ***A2AC Alleys'* first undertaking is *The Alleyway Project*, for which they have begun accepting design proposals on their website**
- ***The Alleyway Project* request for proposals will select up to four spatial installation designs to be installed in the alleys of Ann Arbor's Creative District west of Main Street**

**[ANN ARBOR, MI, June 11, 2021]**—The Ann Arbor Art Center's (A2AC) Art in Public program has launched an open invitation to architects, designers, engineers, and artists from around the world to take part in *The Alleyway Project: Activating Ann Arbor's Alleys Through Art* design challenge.

This open design challenge is the first project of A2AC Alleys, the newest public art, architecture, and design exhibit from the A2AC Art in Public program that focuses on the overlooked pedestrian spaces in the alleyways between city buildings. The intent of A2AC Alleys is to exemplify the potential of these spaces and the benefits they have in creating a healthy urban environment through public art installations, performances, and events.

*The Alleyway Project* request for proposals will select up to four spatial installation designs to be installed in the alleys of Ann Arbor's Creative District west of Main Street. Submissions will be evaluated both by a design jury, comprised of nationally and internationally recognized award-winning designers, artists, and urban planning professionals, and a local selection committee, which will include one artist, one architect or landscape architect, an Art in Public committee representative, an A2AC staff member, and a representative of the City of Ann Arbor.

Each submission selected as a funded installation will receive between \$10,000-\$15,000 to construct an installation that can remain up for at least one year. The deadline for submissions is Sunday, July 11, 2021 and final design teams will be announced in the last week of July.

Design proposal submission for The Alleyway Project is FREE! To learn more and participate in this exciting new initiative from A2AC Alleys, visit the A2AC website at

<https://www.annarborartcenter.org/art-in-public/the-alleyway-project/>

**About the Ann Arbor Art Center:** For over a century, the nonprofit Ann Arbor Art Center (A2AC) has been sparking creativity in people of all ages, backgrounds, and artistic abilities. Our mission is to be a contemporary forum for the visual arts through education, exploration, collaboration, and exhibition, and to engage minds,

expand perspectives, and inspire growth in students of all ages, teachers, artists, and the community. We are empowered to carry out our mission through the support of individuals, corporations, and foundations who believe in the value of our work, and in creativity's essential role in sustaining and elevating our common experience. In fulfilling our mission the Art Center serves as a regional hub for the visual arts and prioritizes the long-standing partnerships we cultivate as a keystone for Ann Arbor's healthy ecosystem of cultural and civic life.

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